57 ANNUAL CONFERENCE



FEB 2014 13-15

CROWNE PLAZA



◆ HOSTED BY EAST CENTRAL CHAPTER ◆

PROGRAM

— • B O O K •—

SPRINGFIELD, ILLINOIS -

FRIDAY

7 am

Registration Opens LOBBY (PLAZA LEVEL) 7 to 7:50 am

Breakfast with Exhibitors
PLAZA G-J

7 am to 2 pm

Exhibit Hall Open PLAZA A-F (EXHIBIT HALL)

FRIDAY EDUCATION SESSIONS + 8 to 10 AM



(F8A) Metes and Bounds in a Digital World (2 PDHs)

Joel Leininger, LS

■ DIAMOND/SAPPHIRE BALLROOM

Explore the role of surveyors as fact finders and decision makers in the context of the evolving technological and legal landscape. Are we becoming obsolete? Our society's demand for boundary retracement may not diminish, but what about its need for surveyors to answer that demand? We'll explore that important topic in the context of our historical mandates and modes of practice. What will change and what will remain the same? Are broader shifts within the law impacting our role? Find out where the chips are falling as we discuss our ongoing role in society.



(F8C) New Requirements for Design Firms: Prevailing Wage, Responsible Bidder, PLAs (2 PDHs)

Kim Robinson, CAE, Andy Martone, JD, Bruce Bonczyk, PE & Dave Bender

■ EMERALD BALLROOM

D esign professionals are facing a changing landscape in Illiniois. This seminar features individuals on the front lines in addressing these challenges. Get updates on the latest issues facing land surveyors and design professionals in general. Hear the latest and get your questions answered.



(F8B) Establishing Your Engineering or Surveying Firm Part 1 (2 PDHs)

Milton Denny, PLS

RUBY BALLROOM

ere is the information you need to get a new or newly established technical practice up and running on a sound business footing. This course discusses the rewards and challenges of an independent practice and tells you how to get started. It covers how to establish a vision for your practice, the legal requirements for going into business, initial marketing efforts, the requirements for a business contract, how to negotiate that contract, collecting accounts, how to manage your time and where to turn for business assistance. This seminar is a must for engineers, surveyors or other professionals who wish to establish themselves as independent consultants and service providers or who wish to improve the operation of an existing small practice.